

Marketing for our Bridge Club

Do you have marketing skills? Or an interest in marketing? If so, our club needs you!

We currently have a marketing position available at the club. This position is voluntary and would take about one to two hours a week of your time. The main aim of the position is to increase the number of students enrolling in our Beginners Lessons. New students are the lifeblood of our club. The more students we have, the more our club can grow.

Duties of the position include:

- Marketing our lessons to potential students via flyers, community Facebook pages, advertising campaigns, clubs, libraries, shopping centres.
- Incorporating ideas from the ABF marketing page. There is a wealth of information here by Peter Cox.
- Managing the entry for our club on Google maps.
- Any ideas you may have to increase the awareness of our club and our bridge lessons.

Enquiries, questions and enrolments are managed by the teaching team, there's no admin required from this role.

If you are interested, please contact

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